

## External Evaluations and Awards

### SRI Indexes Selection Status

Shiseido received positive evaluations from Socially Responsible Investment (SRI) evaluation institutions of countries worldwide and was selected for inclusion as a constituent company for SRI indexes, which take account of companies that are highly trusted by society in terms of ethics, environment, employment and safety in their operations, in Japan and overseas. The period of selection appears in brackets.

#### Global

##### FTSE4Good Index Series



SRI indexes that are announced by the UK's FTSE Russell and used by investors as one of the sets of ESG ratings. They are a series of indexes designed to promote investment in companies that meet global environmental/social/governance standards. (June 2019)

##### MSCI ESG Leaders Indexes



Index that is designed by the US's MSCI and selects companies that demonstrate strong environmental, social and governance (ESG) practices. (July 2019)

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#### Japan

**Shiseido was selected for inclusion in all three ESG indexes that the Government Pension Investment Fund (GPIF) adopted at the start of ESG investment operations in July 2017.**

### FTSE Blossom Japan Index



Index that is designed by the UK's FTSE Russell and selects Japanese companies that demonstrate strong environmental, social and governance (ESG) practices. (June 2019)

Shiseido has been continuously selected for excellence in ESG practices since the introduction of the index in 2017.

### MSCI Japan ESG Select Leaders Index



Index that is designed by the US's MSCI and selects Japanese companies that receive positive evaluations of environmental, social and governance (ESG) practices. (July 2019)

Shiseido has been continuously selected for excellence in ESG practices since the introduction of the index in 2017.

### MSCI Japan Empowering Women Index (WIN)



Index that is designed by the US's MSCI and selects Japanese companies that receive a high score for empowering women and promoting gender diversity. (July 2019)

Shiseido has been continuously selected for excellence in ESG practices since the introduction of the index in 2017.

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### SNAM sustainability index



SNAM sustainability index is a proprietary active index created by Sompo Japan Nipponkoa Asset Management which combines ESG (environment, social, and governance) and equity fundamental evaluation. (June 2019)

Shiseido has been continuously selected for excellence in ESG practices since the introduction of the index in 2012.

## ■ Evaluation of Other Activities

### ■ Shiseido Selected as "Noteworthy IT Strategy Company" in the "2018 Survey of Competitive IT Strategies"

Shiseido has been selected as one of "Noteworthy IT Strategy Companies" by the Japan's Ministry of Economy, Trade and Industry (METI) and Tokyo Stock Exchange (TSE) in the "2018 Survey of Competitive IT Strategies." Under their "Competitive IT Strategy Company Stock Selection" program, METI and TSE select companies that are engaged in competitive strategic IT-related investment as a means of enhancing competitiveness and increasing corporate value in the medium-to-long term. Companies that are implementing remarkably progressive, forward-thinking initiatives receive recognition as "Noteworthy IT Strategy Companies."

### ■ Shiseido Receives 5 Stars in Customer Service Ranking, a Cosmetics Industry First

Our "Consumer Information Center" received 5 stars for the Customer Service Ranking, by HDI-Japan, for the first time in the cosmetics industry.

