

## Outside Evaluations/Awards

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### SRI Indexes Selection Status

Shiseido received positive evaluations from Socially Responsible Investment (SRI) evaluation institutions of countries worldwide and was selected for inclusion as a constituent company for SRI indexes, which take account of companies that are highly trusted by society in terms of ethics, environment, employment and safety in their operations, in Japan and overseas. The period of selection appears in brackets.

#### Global

##### FTSE4Good Index Series



SRI indexes that are announced by the UK's FTSE Russell and used by investors as one of the sets of ESG ratings. They are a series of indexes designed to promote investment in companies that meet global environmental/social/governance standards. (June 2018)

##### MSCI ESG Leaders Indexes



Index that is designed by the US's MSCI and selects companies that demonstrate strong environmental, social and governance (ESG) practices. (July 2018)

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##### STOXX Global ESG Leaders Index



Index that is designed by Deutsche Börse Group subsidiary STOXX Ltd. and selects companies that demonstrate strong environmental, social and governance (ESG) practices based on data provided by Sustainalytics. (2018)

## Japan

### Morningstar Socially Responsible Investment



Japan's first socially responsible investment stock index that is announced by Morningstar Japan K.K. and selects 150 Japanese listed companies that demonstrate strong social practices. (May 2018)

**Shiseido was selected for inclusion in all three ESG indexes that the Government Pension Investment Fund (GPIF) adopted at the start of ESG investment operations in July 2017.**

### FTSE Blossom Japan Index



Index that is designed by the UK's FTSE Russell and selects Japanese companies that demonstrate strong environmental, social and governance (ESG) practices. (June 2018)  
Shiseido has been continuously selected for excellence in ESG practices since the introduction of the index in 2017.

### MSCI Japan ESG Select Leaders Index



Index that is designed by the US's MSCI and selects Japanese companies that receive positive evaluations of environmental, social and governance (ESG) practices. (July 2018)  
Shiseido has been continuously selected for excellence in ESG practices since the introduction of the index in 2017.

### MSCI Japan ESG Select Leaders Index (WIN)



Index that is designed by the US's MSCI and selects Japanese companies that receive a high score for empowering women and promoting gender diversity. (July 2018)  
Shiseido has been continuously selected for excellence in ESG practices since the introduction of the index in 2017.

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## SNAM sustainability index



SNAM sustainability index is a proprietary active index created by Sampo Japan Nipponkoa Asset Management which combines ESG (environment, social, and governance) and equity fundamental evaluation. (June 2018)

Shiseido has been continuously selected for excellence in ESG practices since the introduction of the index in 2012.

## Evaluation of Other Activities

### Shiseido Selected as "Noteworthy IT Strategy Company" in the "2018 Survey of Competitive IT Strategies"

Shiseido has been selected as one of "Noteworthy IT Strategy Companies" by the Japan's Ministry of Economy, Trade and Industry (METI) and Tokyo Stock Exchange (TSE) in the "2018 Survey of Competitive IT Strategies." Under their "Competitive IT Strategy Company Stock Selection" program, METI and TSE select companies that are engaged in competitive strategic IT-related investment as a means of enhancing competitiveness and increasing corporate value in the medium-to-long term. Companies that are implementing remarkably progressive, forward-thinking initiatives receive recognition as "Noteworthy IT Strategy Companies."

### Shiseido Cited as "Most Honored Company" by Institutional Investor in 2018

The rankings were released by the U.S.-based Institutional Investor, one of the world's leading financial information magazines. They identify and honor superior IR activities of listed Japanese companies, based on the votes of institutional investors and analysts from around the world. Shiseido won the "Most Honored Company" status in the Household & Personal Care sector due to the fact that it ranked first in the "Best CEOs" and "Best CFOs" and third in the "Best IR Programs."

### Shiseido Receives 5 Stars in Customer Service Ranking, a Cosmetics Industry First

Our "Consumer Information Center" received 5 stars for the Customer Service Ranking, by HDI-Japan, for the first time in the cosmetics industry.

