

## Shiseido to Optimize Global Production Network

Shiseido Company, Limited (“Shiseido”) today announced that the Representative Corporate Executive Officer has made a decision to close the Hsinchu Factory of its consolidated subsidiary, Taiwan Shiseido Co., Ltd. (“Taiwan Shiseido”), and transfer production to the company’s domestic bases.

Under its 2030 Medium-Term Strategy announced in November 2025, Shiseido aims to achieve sustainable growth by maximizing brand value. In line with one of the strategy’s core pillars, “Evolve Global Operations,” the company is advancing the global optimization of its production and logistics footprint.

Accordingly, Shiseido has decided to close the Hsinchu Factory of Taiwan Shiseido in which Shiseido holds a 51% stake, and transfer its production to factories in Japan, including the Nasu Factory. This decision will enhance global capacity utilization and improve cost efficiency. In parallel, Taiwan Shiseido will concentrate its management resources on its local distribution business, enabling a more agile and responsive operating model.

### Overview of the Hsinchu Factory

Name	Taiwan Shiseido Hsinchu Factory
Location	No. 60, Guangfu North Road, Hukou Township, Hsinchu County (within Hsinchu Industrial Park)
Main products	Skincare products, etc. for Taiwan and other Asia Pacific markets

### Schedule of Closure

End of production: First quarter of 2027

Closure: Second half of 2027

- End of News Release -