

Feb. 2026



**THE GINZA Introduces Its First Spa Treatment Experience “THE GINZA Spa Retreat”  
Launches at Capella Kyoto from Sunday, March 22, 2026**

**- A body and facial spa treatment program offering an unparalleled wellness experience -**



THE GINZA, Shiseido’s prestige skincare brand dedicated to timeless, essential beauty, will debut its first-ever spa treatment service, “THE GINZA Spa Retreat,” at Auriga Spa within Capella Kyoto—a luxury hotel brand originating in Singapore and making its first entry into Japan. The service will be available from Sunday, March 22, 2026.

Conceptualized as an ultimate wellness experience that draws out one-of-a-kind beauty and inner strength, “THE GINZA Spa Retreat” is a luxurious holistic journey that fuses advanced science with THE GINZA’s signature massage techniques—while inheriting the traditions and refined aesthetic sensibility of Ginza, Tokyo, where the brand was born. The treatment not only deeply

soothes the mind, body, and skin, but also awakens a singular radiance and offers renewed vitality for the future.

At the heart of Capella Hotels and Resorts is the philosophy of “curating visionary culture and experiences.” Centered on extraordinary moments selected to become lifelong memories, “THE GINZA Spa Retreat” debuts as an experience that embodies this philosophy. The encounter between THE GINZA and Capella Kyoto represents the essence of creating true luxury experiences, and promises an unforgettable wellness journey in Kyoto—an iconic ancient capital where a thousand years of history and culture are distilled.

### **Background to the Launch of THE GINZA Spa Retreat and the Partnership with Capella Kyoto**

Born in Ginza city, THE GINZA has long pursued the belief that skin itself can embody each person’s timeless beauty. The essence of beauty we seek is rooted not only in urban sophistication, but also in deep history and culture. Kyoto is the birthplace of Japanese culture that draws global attention—a place where timeless beauty lives and breathes. By merging Ginza’s progressive sensibility with Kyoto’s traditional aesthetics, we will offer a spa experience that is truly exceptional.

### **Comment from Kiyomi Horii, President & Representative Director, THE GINZA Co., Ltd.**

“As a prestige skincare brand, THE GINZA has always continued to embrace new challenges. We are delighted to introduce THE GINZA Spa Retreat, created to realize the pinnacle of beauty, and to launch it for the first time at Capella Kyoto.

Through this partnership, we aim to offer guests an ultimate wellness experience that deeply heals the mind, body, and skin, and draws out truly unique beauty. In collaboration with Capella Kyoto, we hope to further share our skincare philosophy and enable more people to experience essential beauty. THE GINZA will continue to pursue the essence of beauty and deliver new value to all.”

### **Comment from John Blanco, General Manager, Capella Kyoto**

“Every experience at Capella Kyoto begins with respect for the culture of this place and the layers of time that shape it. We are pleased to welcome THE GINZA as a partner that resonates with our ethos. Where THE GINZA’s philosophy of essential beauty intersects with Kyoto’s spirituality, we believe we can offer a form of wellness that can only be experienced here. We are confident that this special spa treatment will make time spent in Kyoto deeper and more memorable.”



Auriga Spa Massage Room



Auriga Spa Onsen Room

### Auriga Spa (Capella Kyoto) Overview

- **Opening Date:** Sunday, March 22, 2026
- **Hours:** 10:00 a.m. – 10:00 p.m.
  - Last appointment:
    - 60-minute treatments: 8:30 p.m.
    - 90-minute treatments: 8:00 p.m.
- **Location:** B2F, Capella Kyoto, 130 Komatsucho, Higashiyama-ku, Kyoto, Japan
- **Phone:** 070-606-5817 (Spa direct line)

**Reservations:** Please check the official website.

<https://capellahotels.com/en/capella-kyoto/wellness>

### THE GINZA SPA RETREAT

A spa retreat using products from THE GINZA, a prestige skincare brand dedicated to exploring the essence of beauty. The formulas incorporate more than 20 years of cutting-edge skin physiology research, refined proprietary techniques, and the spirit of Japanese culture. Discover a profoundly sensorial experience for the mind, body, and skin that reveals inimitable beauty.

#### 1. Formulas infused with the vitality of linden

- The linden flower, a symbol of strength, has adapted to life in harsh environments around the world and miraculously blooms for just three days each year
- All formulas are infused with the light, fresh scent of THE GINZA Linden Aroma and powerful and rare THE GINZA Linden Extract\*

## 2. Holistic and lavish treatments

- Each treatment features a generous application of the finest THE GINZA essences and oil serums, used individually or in combination
- Unique techniques, including hot-stone methods, deepen the sensory experience, heightening comfort, grounding the body, and quieting the mind

## 3. Personalized care for every individual

- Treatment options can be customized according to each guest's skin condition and requests
- A bespoke experience for every individual—transcending age, skin type, and environment surrounding skin

*\*THE GINZA Linden Extract contains Tilia Cordata Flower Extract to protect skin*

### **THE GINZA SPA RETREAT ULTIMATE RITUAL— 150 min / ¥78,000 (tax & service charge included)**

THE GINZA ultimate facial and full-body treatment course. An aromatic linden foot bath is followed by thorough care from the back to the legs and soles of the feet using the finest oil serum. This is followed by blissful reflexology. The most exquisite high-performance THE GINZA serums are applied to the face, neck, and décolleté treatment to refresh and revitalize. Skin looks and feels renewed.

### **THE GINZA SPA RETREAT ZEN RITUAL— 120 min — JPY 60,000**

This treatment offers deep relaxation in a healing atmosphere inspired by the tranquility of Zen. First, the vibrations of tuning forks resonate throughout the body. This is followed by lavish use of THE GINZA oil serums for both the face and body. The treatment addresses the back and legs to the soles of the feet; everyday stress is released through deep relaxation. Finally, the skin is left radiant and clear after a facial that combines THE GINZA clay mask and serum with our unique methods.

### **THE GINZA SPA RETREAT TOTAL BODY— 90 min — JPY 45,000**

A full-body treatment using the silky THE GINZA oil serum. After awakening the senses from the feet upward with an aromatic linden foot bath, a generous amount of oil serum is applied, gliding over skin like a silk robe. This treatment focuses on the back, legs, arms, hands, and décolleté with our unique methods. It gently supports overall wellbeing by relieving tension and promoting deep relaxation.

**THE GINZA SPA RETREAT TOTAL BODY (STONE) — 90 min — JPY 47,000**

A full-body treatment using the silky THE GINZA oil serum and hot stones. After an aromatic linden foot bath, a generous amount of silky oil serum is applied to the body. You are led into a state of deep relaxation through the warmth and pressure of hot stones as well as restorative techniques. Tension is released, bringing a sense of vitality.

**THE GINZA SPA RETREAT EMPOWERING— 90 min — JPY 54,000**

This facial and body treatment uses a generous amount of the ultimate THE GINZA formulas. After an aromatic linden foot bath, an oil serum is applied to the back, shoulders, arms, and hands. This is followed by a face and décolleté treatment using two types of essences, including the most exquisite, high-performance THE GINZA serum. Applied with our signature techniques, our high-performance facial mask wraps skin in soothing moisture, leaving skin glowing with vitality.

**THE GINZA SPA RETREAT TOTAL FACE— 60 min — JPY 35,000**

A lavish treatment for the face using THE GINZA multifunctional serum. Together with the fresh scent of linden, our techniques release tension from the face, décolleté, shoulders, arms, and hands, while refining the contours of the face and décolleté. THE GINZA high-performance facial mask wraps skin in soothing moisture for a luminous look.



Additionally, guests can purchase **THE GINZA** products inside Auriga Spa. In the West region of Japan, Capella Kyoto's Auriga Spa will be the first opportunity to experience the products in person, explore the world of THE GINZA, and make purchases on site.



## ABOUT THE GINZA

Launched in 2002, THE GINZA is Shiseido's prestige skincare brand pursuing essential beauty. Originally established as a fashion boutique in 1975, THE GINZA believes that skin can embody each individual's timeless beauty, based on the brand's aesthetics "Elevate your skin to the height of haute couture." THE GINZA focuses on skin physiology to keep skin moisturized and looking healthy. Nurturing the power of perception, it brings out the natural beauty of the skin from within. While maintaining the bare skin in a healthy looking state, it guides each individual to their own unwavering natural beauty — empowering glowing skin. Based on this concept, THE GINZA has spent more than two decades researching skincare solutions that bring out the skin's own natural beauty. New THE GINZA Linden Extract and advanced THE GINZA Perceptive Complex III are the very essence of the brand. Adapting to every gender, skin type, and change in the environment, Essentialist Skincare, meticulously crafted with a minimalist approach, it luxuriously delivers multi-functional benefits to the skin. It brings out the inherent beauty and unique charm of each individual, resulting in an empowered, glowing skin.

**Official Site:** <http://www.theginza.com/>

**Instagram:** [https://www.instagram.com/theginza\\_official/](https://www.instagram.com/theginza_official/)

**Facebook:** <https://www.facebook.com/THEGINZA>

**Official LINE:** <https://lin.ee/kmJpM1V>

## **ABOUT CAPELLA HOTEL GROUP**

Capella Hotel Group is a leading hospitality management company specialising in luxury hotels, resorts, and serviced residences. Based in Singapore, the rapidly expanding group has two brands under its portfolio and properties across ten destinations. The award-winning Capella Hotels and Resorts is renowned for its service excellence, crafted luxury design and immersive experiences celebrating the locale, while Patina Hotels & Resorts is the group's transformative luxury brand pioneering a fresh perspective in luxury hospitality. For more information visit [here](#).

## **ABOUT CAPELLA HOTELS AND RESORTS**

The Capella Hotels and Resorts constellation consists of properties located in Singapore, Sydney, Taipei, Ubud, Bangkok, Hanoi, Shanghai, and Hainan. Future openings include exciting destinations such as Kyoto, Riyadh, Nanjing and Shenzhen. The exceptional hospitality brand, taking its name from the brightest star of the Auriga constellation, shines a spotlight on local heritage, culture and community whilst crafting authentic guest experiences with the highest level of personalized service and combining a legacy of thoughtful design. Capella was named Best Hotel Brand in Travel + Leisure's "World's Best Awards" from 2023 to 2025. Capella Bangkok and Capella Singapore earned the distinction of being included in The World's 50 Best Hotels in 2023 and 2024. Capella Bangkok was named The World's Best Hotel and Asia's Best Hotel in 2024, with Côte by Mauro Colagreco elevated to Two MICHELIN Stars for 2025. Capella Hotels and Resorts is a member of GHA DISCOVERY, a multi-brand loyalty program representing a collection of 40 independent hotel brands over 100 countries worldwide.

For more information visit [here](#). Instagram @capellahotels | LinkedIn @capellahotel

## **ABOUT CAPELLA KYOTO**

Opening Spring 2026, Capella Kyoto claims Kyoto's rarest address within Gion's living geisha district of Miyagawa-cho, opposite the 800-year-old Zen temple Kenninji and steps from the Kamo River where Kabuki was born. Kengo Kuma reimagines the traditional machiya townhouse as an intimate journey through Kyoto's traditions, its low-rise form evoking the laneway spirit of historic Gion. Rising alongside the reconstruction of Miyagawa-cho Kaburenjo Theatre, the hotel honours a cherished elementary school site where a preserved sakura tree anchors an open-air courtyard and performance atrium crowned by a theatrical karahafu roof. This 89-room sanctuary reflects the deeply personal approach that defines Capella, drawing on the city's 1,200-year heritage. Six suites feature private onsens, while Capella Spa draws on rejuvenating rituals. An extensive modern art collection and cultural experiences celebrate living traditions, complemented by a three-Michelin-starred collaboration, French brasserie, and Japanese restaurant.