

## Announcement of Personnel Changes

Shiseido Company, Limited has announced the personnel changes as detailed below, effective August 1, 2025.

Name	New Title	Current Title
Makoto Toyoda	Deputy Chief Information Technology Officer	Newly Hired
Tatsuki Nagao	Vice President, Corporate Transformation Acceleration Department	Vice President, Corporate Strategy & Development, Shiseido Asia Pacific Pte. Ltd.
Atsushi Yasuda	Vice President, Business Transformation Department	Special Vice President, Business Transformation Department

- End of News Release -