

## Announcement of Personnel Changes

Shiseido Company, Limited has announced the personnel transfers as detailed below, effective July 1, 2025.

Name	New Title	Current Title
Yuki Mikita	Vice President, Global IT Governance Department	IT Strategy & Governance Group Manager, Global IT Strategy Department
Frank Du	Vice President, Global IT Infra Department	Associate IT Governance & Infrastructure Director, ICT Division, Shiseido China Co., Ltd.
Mizue Miyamoto	Vice President, Global Supply Chain Department	Vice President, HQ Supply Chain Department
Masataka Shirakawa	Vice President, HQ Supply Chain Department	Vice President, Supply Network Strategy Department
Nozomu Oikawa	Vice President, Supply Network Strategy Department	General Manager, Fukuoka Kurume Factory
Katsuhisa Terada	General Manager, Fukuoka Kurume Factory	Vice President, Operations Management Department, Fukuoka Kurume Factory
Daisuke Sadamori	President, EFFECTIM Co., Ltd.	Vice President, Brand Marketing Department, EFFECTIM Co., Ltd.

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