

## Shiseido Future University Receives LEED GOLD® Certification

Shiseido has received the LEED GOLD® certification, an international green building certification system, for Shiseido Future University,\*1 a facility that opened on November 30, 2023, to foster the next generation of management leaders.

In the environmental area of its sustainability strategy, Shiseido is committed to reducing its environmental footprint. This award is in recognition of the company's efforts through the establishment of the Shiseido Future University.

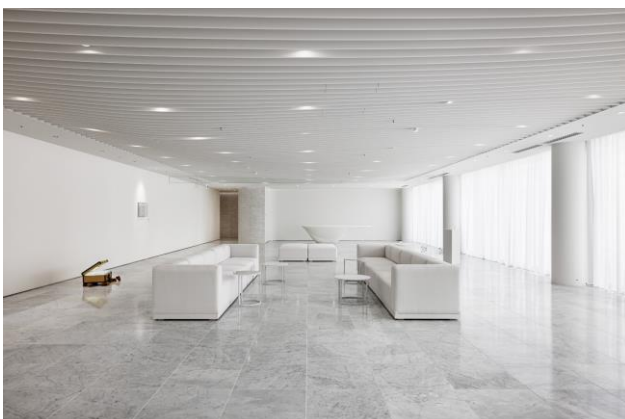
\*1 Shiseido Future University is located on the 6th through 10th floors of the Ginza Office (address: 7-5-5 Ginza, Chuo-ku, Tokyo 104-0061).



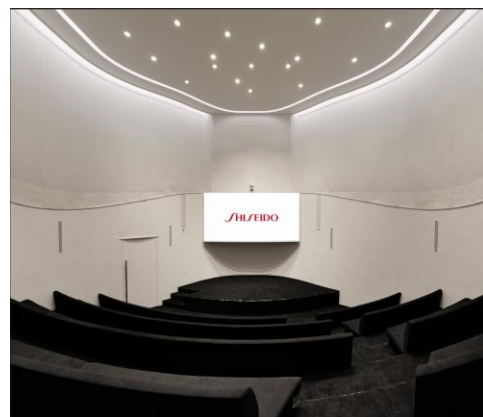
LEED GOLD Certification logo

### About LEED® (Leadership in Energy & Environmental Design)

Developed and operated by the non-profit U.S. Green Building Council (USGBC), LEED is an international certification system that evaluates buildings that take people and the environment into consideration (green buildings) and is one of the most widely used certification systems in the world. LEED certification is recognized worldwide as a symbol of sustainability achievement, certifying that a building is safe for people and the environment and that it is environmentally friendly through waste reduction, water conservation, and energy conservation. Shiseido Future University has received the LEED GOLD® certification for ID+C (Interior Design and Construction) v4, one of five certification systems. GOLD certification is a high level of recognition that only about 29% of all applications (based on a total ID+C v4 applications through 2023) have received.



MIRAI KARAKUSA floor



CAMELLIA presentation room

## Valued Points

Since the basic conception of the Shiseido Future University, Shiseido has focused on the reduction of global environmental impact, which is an environmental area of its sustainability strategy. The company's efforts to design and construct an interior that takes into consideration the natural environment and human health have been recognized in the form of the LEED GOLD® certification.

Specific examples of Shiseido's efforts that have been particularly highly evaluated are as follows.

- High recycling rate of construction waste: 78.97% compared to the LEED standard of 75%
- Thorough air quality control during construction: installation of ventilation fans, isolation of areas that generate dust, etc.
- Water conservation using water-saving fixtures (toilets and faucets) and rainwater reuse: 51.64% reduction in water consumption in the building from LEED standards
- Energy cost reduction using high-efficiency equipment (lighting, ventilation, etc.): 10.3% reduction from LEED standards

Since Shiseido was founded in 1872, we have developed a business model that combines business success with respect for people, society, and the planet. The company will continue to take on the challenge of realizing a global environment where people and nature can coexist in harmony.

## About Shiseido's sustainability initiatives

In line with its corporate mission of BEAUTY INNOVATIONS FOR A BETTER WORLD, Shiseido is committed to realizing a sustainable world by 2030 where everyone can enjoy a lifetime of happiness through the power of beauty. Its actions for the environment are based on the idea of "Banbutsu Shisei,"<sup>\*2</sup> the phrase from which the company name "Shiseido" originates. The company is working to develop technologies and business models that can reduce environmental impact and realize a circular economy and is taking the following three strategic actions throughout its entire value chain: reducing environmental footprint, developing sustainable products, and promoting sustainable and responsible procurement. In the non-environmental areas, the company is also focusing on addressing social issues, primarily through diversity, equity and inclusion (DE & I) initiatives. The three strategic actions are advancing gender equality, which will be implemented by leveraging the company's strengths as a beauty company; empowering people through the power of beauty, which will help people shine as their unique selves; and promoting respect for human rights, which underlies all the company's activities.

<sup>\*2</sup> From a phrase in the Chinese Yi Jing, the Book of Changes from the Four Books and Five Classics of Confucianism, "Praise the virtues of the Earth, which nurtures new life and brings forth significant values."

Shiseido's sustainability: <https://corp.shiseido.com/en/sustainability/>