

## Passing of Yoshiharu Fukuhara, Honorary Chairman of Shiseido

It is with great sadness that Shiseido Company, Limited announces the passing of Yoshiharu Fukuhara. He passed away on August 30, 2023, due to natural causes. Shiseido would like to express deepest appreciation to everyone who extended support to him during his lifetime.

A private wake and funeral have been held among close family members. Please note his family respectfully requests mourners refrain from making offers of flower, gifts, condolence money, or condolatory visits.

Name: Yoshiharu Fukuhara

Date of birth: March 14, 1931 (age 92)

Place of birth: Tokyo, Japan

Time and date of passing: 2:00 p.m., August 30, 2023

Cause of death: Natural causes

A farewell gathering is planned to be held at a later date.

### Profile

March 1953	Graduated from Keio University with a degree in economics
April 1953	Joined Shiseido Company, Limited
February 1978	Appointed Director and General Manager of International Operations
February 1983	Appointed Director, Corporate Executive Officer
February 1985	Appointed Director, Senior Corporate Executive Officer
February 1987	Appointed Representative Director, Executive Vice President
July 1987	Appointed Representative Director, President and Chief Executive Officer
June 1997	Appointed Representative Director, Chairman of the Board
June 2001	Appointed Honorary Chairman