

Announcement of Personnel Changes

Shiseido Company, Limited has announced the following personnel changes, effective June 1, 2023.

Name	New Title	Current Title
Lo Ying	Vice President, Brand Strategy & Business Development, SHISEIDO Global Brand Unit	Vice President, Brand Strategy & Business Development, SHISEIDO Global Brand Unit Vice President, Corporate Strategy Department, Corporate Transformation Acceleration Division
Emi Watanabe	Vice President, Product Development Department, SHISEIDO Global Brand Unit	Director, Core & Suncare Group, Product Development Department, SHISEIDO Global Brand Unit

- End of News Release -