



## **Shiseido Kakegawa Factory Receives the Director General Prize of Agency of Natural Resources and Energy at the Energy Conservation Grand Prize 2022 for Its Energy Conservation Efforts**

The Shiseido Kakegawa Factory has received the Director General Prize of Agency of Natural Resources and Energy at the Energy Conservation Grand Prize 2022 in the Energy Conservation Best Practices Category. The Energy Conservation Grand Prize is a program sponsored by the Energy Conservation Center, Japan to recognize and award outstanding energy conservation efforts and advanced, high-efficiency, energy-saving products in the industrial, business, and transportation sectors within Japan.

At the Shiseido Kakegawa Factory, we have committed ourselves to achieving carbon-neutrality in cosmetics manufacturing through the following measures: introducing an energy monitoring system to optimize energy usage; using a new forecasting system to determine a supply-demand balance for renewable energy based on production planning; visualizing energy consumption by production process; and more. We have also raised energy conservation awareness at the production site and established a system that helps staff participate in energy conservation activities more actively and consistently. Through these efforts, we reduced our CO<sub>2</sub> emissions by 1,585 tons (9.5%) for the entire factory compared to our 2021 and 2019 levels. Going forward, we plan to expand this initiative to our other factories.

With regard to measures we are taking in response to environmental concerns, we have set three strategic actions: reducing our environmental footprint, developing sustainable products, and promoting sustainable and responsible procurement. Based on these goals, we are furthering our activities with various stakeholders to reduce our environmental footprint and utilize sustainable resources throughout our entire value chain.

Driven by our corporate mission “BEAUTY INNOVATIONS FOR A BETTER WORLD,” we will continue to address various social issues such as climate change and strive to create a sustainable world where everyone can enjoy a lifetime of happiness through our core business of beauty.

<Reference>

Energy Conservation Grand Prize: <https://www.eccj.or.jp/bigaward/item.html>