

November 2022 Shiseido Company, Limited

L'Osier Receives Three Stars for Fifth Straight Year and FARO Earns One Star for Third Straight Year

~Michelin Guide Tokyo 2023~

L'OSIER (Ginza, Tokyo), the French restaurant run by Shiseido Company, Limited ("Shiseido"), has been awarded three stars for the fifth consecutive year in the Michelin Guide Tokyo 2023 published on Friday, November 18, 2022, the highest honor given to restaurants serving "exceptional cuisine that is worth a special journey." In addition, innovative Italian restaurant FARO (Ginza, Tokyo) has earned one star, signifying "a very good restaurant in its category" for the third consecutive year.

Since 2020, the Michelin Guide has been highlighting the efforts of restaurants and eateries that are at the forefront of "sustainable gastronomy," and introduced Michelin Green Star for establishments with truly dedicated and innovative practices. This year, FARO was awarded Michelin Green Star for the second time for their sustainable practices.





L'OSIER

The French restaurant L'OSIER, established in 1973 and celebrating its 50th anniversary next year, is named the French word for "willow", which has a deep connection to Ginza. Realizing the Shiseido Group corporate mission "BEAUTY INNOVATIONS FOR A BETTER WORLD" through authentic French cuisine, L'OSIER embodies a rich and mature culture and serves as a symbol of the Shiseido brand, aiming to achieve top quality in all areas of food, service, and dining space.

Third-generation French executive chef Olivier Chaignon creates the cuisine of L'OSIER today with innovative ideas and techniques while preserving the restaurant's traditions and the essence of French cuisine. He selects the best ingredients to create an exquisite harmony of delicate taste and texture, using new combinations of ingredients created with his unique sensitivity.

Designed with key elements of "white," "gold," "translucence," "glass," and "light," the restaurant features a dynamic space integrated with a nine-meter-high atrium, offering customers a luxury dining experience in an open and relaxed environment. L'OSIER is highly acclaimed by many patrons from both Japan and abroad for not only its cuisine but also its excellence in service and hospitality.

L'OSIER pursues SDGs with a sense of urgency to protect the beautiful environment, the loss of which would include its fascinating ingredients and the ability to pass down a wonderful food culture to the next generation. Many of the ingredients used in L'OSIER are fresh and ethically sourced: fish from fishmongers who practice sustainable fishing such as pole-and-line fishing, free-range local traditional pedigree chickens and eggs delivered from environmentally friendly poultry farms, and organic pesticide-free vegetables, etc. At the same time, we are also advancing efforts from a place of adjacent usage, such as soap made of recycled cooking oil (waste oil) from the kitchen and garbage bags made of 99% recycled vinyl.

[Award comments by L'OSIER executive chef Olivier Chaignon]

"First of all, I would like to express my sincere gratitude to all our customers at L'OSIER. I would also like to thank the producers and suppliers who provide us with wonderful ingredients and to my staff, who support me and are passionate and dedicated to their work.

Next year, on the occasion of our 50th anniversary, we will further accelerate our sustainability efforts through the "Microbiome Farming" (microbiome-based agriculture) and "Microbiome Gastronomy" (microbiome-directed gastronomy, which I've been promoting. I will continue to work hard with my staff to give our customers the best possible experience at L'OSIER."

[Biography of Olivier Chaignon]

2013 Took up post of executive chef of L'OSIER.

2014-2015 Awarded two stars in Michelin Guide Tokyo 2015 and 2016.

2016 Awarded two stars in Michelin Guide Tokyo 2017, selected Chef de l'année (Chef of the Year) at Gault et Millau Tokyo 2017.

2017 Awarded two stars in Michelin Guide Tokyo 2018.

2018~2020 Awarded three stars in Michelin Guide Tokyo 2019, 2020, and

2021 Awarded three stars and Green Star in Michelin Guide Tokyo 2022, and received 96.50 points in LA LISTE 2022.



FARO

Located on the 10th floor of the Tokyo Ginza Shiseido Building, FARO offers modern and original creations (cuisine) that go beyond the bounds of Italian cuisine by combining the tradition and innovation of modern Italian cuisine with the richness of Japanese ingredients and culture. At FARO (lighthouse), named with the aim of becoming a restaurant that shines a light on the world from the land of Ginza, executive chef Kotaro Noda sheds light on a new food culture. Noda has been at the forefront of the Italian culinary world for 20 years, and the only Japanese chef bringing Michelin stars to two restaurants in Italy. With him, FARO is now particularly focused on its vegan course; Noda describes it as "not a limitation but a new expression, leading to a good example of Buddhist vegetarian cuisine." The course menu is not only for vegans but for the many people who want to experience "delicious food and feel beautiful inside and out." At the same time, we find that the vegan lifestyle has the potential for sustainability and harmony, and therefore pursue initiatives to "live a happy fulfilling life while protecting the beauty of the earth and society" through a diet that does not burden the environment or animals.





All FARO staff aim to act as "food curators" and travel around the country to deepen ties with producers. From tableware and cutlery to table accessories, we have a wide range of products made with "Japanese artisanal techniques," such as Niigata Kumiko woodworking, Tajimi and Arita vessels, Imabari weaving, and Edo-Kiriko cut glasses, with a desire to preserve the wonderful traditional culture of Japan.

The dining space is an elegant and stylish fusion of Japanese and Western styles and creates a different atmosphere for day and night with its interior based on a color gradation of the earth, the sea, and the sky, each with its own unique expression. We offer our customers gastronomy full of surprises and fun in a space reminiscent of the beautiful Mediterranean Sea.

[Award comments by FARO executive chef Kotaro Noda]

"I am very honored that FARO has been recognized once again this year. FARO is supported by many people who make it possible for us to welcome our customers and make their time enjoyable. Going forward, we will share the values that FARO envisions with you and continue to work diligently to make FARO a sustainable restaurant."

[Biography of Kotaro Noda]

1974 Born in Imabari, Ehime Prefecture, Japan

1996 Started career as a cook at Bistrot of Gualtiero Marchesi in Kobe, Hvogo Prefecture.

1999 Moved to Italy, apprenticeship days

2004 Head Chef at Enoteca La Torre (Viterbo)

2010 Awarded one star in Michelin Guide Italy 2011.

2014 Head Chef of Bistrot64 (Rome)

2016 Awarded one star in Michelin Guide Italy 2017, owner of Bistrot64

2017 Winner of Taste the World competition (Abu Dhabi)

2018 Took up post of executive chef of FARO

2020 Awarded one star in Michelin Guide Tokyo 2021.

2021 Awarded one star and Green Star in Michelin Guide Tokyo 2022.

2022 Won two forks and Best Contemporary Wine List Award in

"Gambero Rosso 2023 (Tokyo edition)", and five radishes in "We're Smart® Green Guide".



Restaurant information

Restaurant	L'OSIER	FARO
Executive chef	Olivier CHAIGNON	Kotaro NODA
Address	7-5-5 Ginza, Chuo-ku, Tokyo	8-8-3 Ginza, Chuo-ku, Tokyo
Telephone	0120-156-051 / 03-3571-6050	0120-862-150 / 03-3572-3911
Business hours	Lunch 11:30~15:00 (Last Order 12:30) Dinner 17:30~22:00 (Last Order 19:00)	Lunch 12:00~15:30 (Last Order 13:30) Dinner 18:00~23:00 (Last Order 20:00)
Closed	Sundays, Mondays, National holidays (irregular), Summer break (mid-August), Year-end and New Year period	Sundays, Mondays, Summer break (mid-August), Yearend and New Year period
URL	https://losier.shiseido.co.jp/e/	https://faro.shiseido.co.jp/en/
Seating	34 seats in dining area, 1 private room (10 seats)	28 seats in dining area
Course menu	Lunch ¥14,000 / ¥18,000 (incl. tax, excl. service charges) Dinner ¥27,000 / ¥33,000 (incl. tax, excl. service charges)	Lunch ¥10,000 (incl. tax, excl. service charges) Vegan lunch ¥8,000 (incl. tax, excl. service charges) Dinner ¥20,000 (incl. tax, excl. service charges) Vegan dinner ¥15,000 (incl. tax, excl. service charges)
Number of staff	40 total	20 total





Shiseido's restaurant business

Shiseido started business in Ginza, Tokyo in 1872 as the first private Western-style pharmacy in Japan. The founder, Arinobu Fukuhara, installed a soda fountain in a section of the Shiseido pharmacy in 1902 to manufacture and sell the country's first soda water as well as ice cream, a rare delicacy at the time, inspired by the drug stores he had visited in the U.S. on return from the World Exposition in Paris in 1900. In 1928, the company opened Shiseido Parlour, which served authentic Western cuisine. As one of the pioneers of Western culinary experiences as well as a symbol of Ginza, the restaurant continues to propose new values to its many patrons and strives to embody Shiseido's mission "BEAUTY INNOVATIONS FOR A BETTER WORLD" from the culinary field.

L'Osier opened its doors as an authentic French restaurant inside the former Shiseido Parlour Building (now Tokyo Ginza Shiseido Building) on Ginza Chuo-dori Avenue in 1973. Since 1999, the restaurant has been located in the Shiseido headquarters building on Ginza Namiki-dori Street, bringing the atmosphere of Paris to the boulevard. On the occasion of its 40th anniversary in October 2013, the restaurant reopened under new executive chef Olivier Chaignon and will celebrate its 50th anniversary next year in 2023. L'Osier is a highly acclaimed fine-dining restaurant that offers a truly wonderful experience to patrons from both Japan and abroad.

FARO Shiseido opened as a full-fledged Italian restaurant in the Tokyo Ginza Shiseido Building upon construction in 2001. From October 2018, under new executive chef Kotaro Noda, the business was rebranded, and the modern FARO was born.

[About the Michelin Guide]

The Michelin Guide is a world-renowned guidebook series first published in August 1900 by the French tire manufacturer Michelin, based on its own research. The first Michelin Guide in Asia, Michelin Guide Tokyo 2008, was released in November 2007. This year sees the 16th edition of the book.