



Shiseido Continuously Selected for Inclusion in All GPIF-Adopted ESG Indexes

Shiseido Company, Limited (“Shiseido”) has been continuously selected as a constituent of the five stock indexes adopted by Japan’s Government Pension Investment Fund (GPIF) for environmental, social, and governance (ESG) investment: “FTSE Blossom Japan Index”, “FTSE Blossom Japan Sector Relative Index”, “MSCI Japan ESG Select Leaders Index”, “MSCI Japan Empowering Women Index (WIN)”, and “S&P/JPX CARBON EFFICIENT INDEX”. As a result, Shiseido has been continuously included in all the ESG indexes that cover domestic stocks since their adoption by GPIF.

Founded in 1872, Shiseido celebrates its 150th anniversary this year. Since our founding, we have strived to serve the interests of consumers and contribute to society through our expertise in beauty and health. Based on our mission of “BEAUTY INNOVATIONS FOR A BETTER WORLD”, we will continue to resolve social issues with our unique approach as a beauty company, aiming to realize a sustainable world where people can enjoy a lifetime of happiness”

<Reference>

- Shiseido Sustainability Report 2021
<https://corp.shiseido.com/sustainabilityreport/en/2021/>

- FTSE Blossom Japan Index
<https://www.ftserussell.com/products/indices/blossom-japan>

- FTSE Blossom Japan Sector Relative Index
<https://www.ftserussell.com/products/indices/blossom-japan>

- MSCI Japan ESG Select Leaders Index
<https://www.msci.com/our-solutions/japan-esg-select-leaders-index>

- MSCI Japan Empowering Women Index (WIN)
<https://www.msci.com/msci-japan-empowering-women-index>

- S&P/JPX Carbon Efficient Index
<https://www.jpx.co.jp/english/markets/indices/carbon-efficient/>

- Initiatives of ESG investment of GPIF
<https://www.gpif.go.jp/en/investment/esg/>