

Press Release

Changes among Board of Directors and Audit & Supervisory Board

Shiseido Company, Limited has nominated the candidates for Directors and Audit & Supervisory Board Members to be voted upon at the 122nd Ordinary General Meeting of Shareholders scheduled to be held in late March 2022 (hereafter, "the General Meeting of Shareholders"). The persons listed below will be appointed as Directors and Audit & Supervisory Board Members if the proposal is approved.

Note

1. Retiring Director (After the General Meeting of Shareholders)

Name	Current Title
Yoshiaki Fujimori	External Director

2. New Director

Name	Title after the General Meeting of	Current Title
	Shareholders	
Charles D. Lake II	External Director	From outside the company (Refer to
		appendix)
Mariko Tokuno	External Director	From outside the company (Refer to
		appendix)

3. Directors and Audit & Supervisory Board Members

[Directors]

Name	Title after the General Meeting of
	Shareholders
Masahiko Uotani	Representative Director*1,
	Executive Officer
	President and CEO
Yukari Suzuki	Representative Director*1,
	Senior Executive Officer
Norio Tadakawa	Director,
	Senior Executive Officer
Takayuki Yokota	Director,
	Executive Officer
Shinsaku Iwahara	External Director
Charles D. Lake II	External Director (New)
Kanoko Oishi	External Director
Mariko Tokuno	External Director (New)

^{*1} Representative Directors will be voted upon at the meeting of Board of Directors to be held after the General Meeting of Shareholders.

[Audit & Supervisory Board Members]

Name	Title after the General Meeting of Shareholders
Takeshi Yoshida	Full-time Audit & Supervisory Board Member (Reappointment) *1,2
Akiko Uno	Full-time Audit & Supervisory Board Member *1
Yasuko Gotoh	External Audit & Supervisory Board Member
Ritsuko Nonomiya	External Audit & Supervisory Board Member
Hiroshi Ozu	External Audit & Supervisory Board
	Member

^{*1} Full-time Audit & Supervisory Board Members will be voted upon at the meeting of the Audit & Supervisory Board to be held after the General Meeting of Shareholders.

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^{*2} As the term of office of Takeshi Yoshida, one of five current Audit & Supervisory Board Members, will expire at the end of the General Meeting of Shareholders, the Company will propose him as a candidate for reappointment as Audit & Supervisory Board Member at the General Meeting of Shareholders.

Nomination of Charles D. Lake II as Candidate for New External Director

1. Reason for Nomination

- The Company deems external directors to be one of the cornerstones of corporate governance, and expects that these directors will fulfill the function of monitoring its business operations from a standpoint that is independent of the Company, thereby playing an important role for the maximization of corporate and shareholder value. Based on this recognition, the Company believes that it is important for external directors to demonstrate their great ability from diverse viewpoints as members of the Board of Directors, capitalizing on their abundant experience.
- Mr. Charles D. Lake II has extensive experience and achievements as an executive in several companies across Japan and the United States accompanying his experience working for key U.S. government positions and as a U.S. lawyer. In addition, he has a deep understanding in Japanese companies and its cultures as well as global business environment, and deep knowledge about corporate governance. We have selected him as a candidate for the new external director because we believe he will be able to provide advice on corporate management for Japanese company to in global field, as well as enhancing higher level of corporate governance and supervision of execution.
- Based on the Company's Criteria for Independence of External Directors and Audit & Supervisory Board
 Members, the relationships between the organizations that Mr. Charles D. Lake II serves and Shiseido Group
 were surveyed, and it was confirmed that he maintains a high level of independence from Shiseido Group.

2. Biography

Date of birth: January 8, 1962	
Aug.1992	Director of Japan Affairs, Office of the U.S. Trade Representative(USTR)
Jul.1993	Director of Japan Affairs and Special Counsel to the Deputy U.S. Trade Representative,
	Office of the U.S. Trade Representative(USTR)
Jan.1995	Attorney-at-Law, Dewey Ballantine LLP
Jun.1999	Vice President and Counsel, Japan Branch, American Family Life Assurance Company of
	Columbus (currently Aflac Life Insurance Japan Ltd.)
Jan.2001	Senior Vice President and Counsel, Japan Branch, American Family Life Assurance
	Company of Columbus (currently Aflac Life Insurance Japan Ltd.)
Apr.2001	Senior Vice President and General Counsel, Japan Branch, American Family Life Assurance
	Company of Columbus (currently Aflac Life Insurance Japan Ltd.)
Jul.2001	Deputy President, Japan Branch, American Family Life Assurance Company of Columbus
	(currently Aflac Life Insurance Japan Ltd.)
Jan.2003	President and Representative in Japan, Japan Branch, American Family Life Assurance
	Company of Columbus (currently Aflac Life Insurance Japan Ltd.)

Apr.2005	Vice Chairman and Representative in Japan, Japan Branch, American Family Life
	Assurance Company of Columbus (currently Aflac Life Insurance Japan Ltd.)
Jul.2008	Chairman and Representative in Japan, Japan Branch, American Family Life Assurance
	Company of Columbus (currently Aflac Life Insurance Japan Ltd.)
Jan.2014	Director, President, Aflac International Incorporated[incumbent]
Jun.2016	External Director, Tokyo Electron Ltd. [incumbent]
	External Director, Japan Post Holdings Co., Ltd. [incumbent]
Apr.2018	Representative Director, Chairman, Aflac Life Insurance Japan Ltd. [incumbent]

Nomination of Mariko Tokuno as Candidate for New External Director

1. Reason for Nomination

- The Company deems external directors to be one of the cornerstones of corporate governance, and expects that these directors will fulfill the function of monitoring its business operations from a standpoint that is independent of the Company, thereby playing an important role for the maximization of corporate and shareholder value. Based on this recognition, the Company believes that it is important for external directors to demonstrate their great ability from diverse viewpoints as members of the Board of Directors, capitalizing on their abundant experience.
- Through her extensive experience as executives of a company with a global prestige brand, Ms. Tokuno has deep knowledge of the prestige brand business as well as insight into corporate management, marketing, and other areas from a global perspective. In addition, she has accumulated experience as an external director at several companies where she contributes to strengthen the corporate governance. We have selected her as a candidate for new external director because we believe that she will be able to further improve the effectiveness of the Board of Directors by providing advice on our business from both management and marketing perspectives, as well as providing appropriate opinions on governance and supervising of execution.
- Based on the Company's Criteria for Independence of External Directors and Audit & Supervisory Board
 Members, the relationships between the organizations that Ms. Tokuno serves and Shiseido Group were
 surveyed, and it was confirmed that she maintains a high level of independence from Shiseido Group.

2. Biography

Date of birth: October 6, 1954	
Apr.1978	Joined The Bank of Tokyo, Ltd. (currently MUFG Bank, Ltd.)
Jan. 1994	Joined Louis Vuitton Japan K.K
Apr.2002	Senior Director, Sales Administration, Louis Vuitton Japan K.K
Mar.2004	Vice President, Tiffany & Co., Japan Inc.
Aug.2010	Representative Director, President, Christian Dior K.K
Jun.2013	External director, HAPPINET CORPORATION[incumbent]
Sep.2013	Representative Director, President and CEO, Ferragamo Japan K.K
Jun.2016	External Director, Mitsubishi Materials Corporation[incumbent]
Jun.2017	External Director, Yamato Holdings Co., Ltd.[incumbent]

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