
Press Release**Notice of Personnel Transfer**

Shiseido Company, Limited hereby announces that it will implement a personnel transfer as detailed below, effective November 1, 2021.

Note

| Name | New Title | Current Title |
|----------------|---|--|
| Naoki Hanamura | Brand Director, Shiseido Professional Brand Unit, Global Professional Business Division | Group Manager, NPD Form & Brand Development Group, Shiseido Professional Brand Unit, Global Professional Business Division |

- End of News Release -