

## Press Release

**L'Osier Receives Three Stars for Third Straight Year  
and FARO Earns One Star  
~Michelin Guide Tokyo 2021~**

L'Osier (Ginza, Tokyo), the French restaurant run by Shiseido Company, Limited (“Shiseido”), has been awarded three stars for the third consecutive year in the Michelin Guide Tokyo 2021 published on Thursday, December 10, 2020, the highest honor given to restaurants serving “exceptional cuisine that is worth a special journey.” In addition, innovative Italian restaurant FARO (Ginza, Tokyo) has earned one star, signifying “a very good restaurant in its category.”

**L'Osier**

The French restaurant L'Osier started business in 1973 and is named the French word for “willow,” which has a deep connection to Ginza. Realizing the Shiseido Group corporate mission “BEAUTY INNOVATIONS FOR A BETTER WORLD” through authentic French cuisine, L'Osier embodies a rich and mature culture and is a symbol of the Shiseido brand, aiming to achieve top quality in all areas of food, service, and dining space.

Third-generation French executive chef Olivier Chaignon creates the current cuisine of L'Osier with innovative ideas and techniques while preserving the restaurant’s traditions and the essence of French cuisine. He selects the best ingredients to create an exquisite harmony of delicate taste and texture, using new combinations of ingredients created with his unique sensitivity.

Designed with key elements of “white,” “gold,” “translucence,” “glass,” and “light,” the restaurant features a dynamic space integrated with a nine-meter-high atrium, offering customers a luxury dining experience in an open and relaxed environment.

In May 2019, our chef sommelier Toshifumi Nakamoto received the Medal with Yellow Ribbon and sommelier Taku Iguro was named Best Sommelier at the 9th J.S.A. Best Sommelier of Japan championship in August 2020. Along with these achievements, L'Osier is highly acclaimed by many patrons from both Japan and abroad for not only its cuisine and space but also its meticulous attention to detail in hospitality.

L'Osier pursues SDGs with a sense of urgency to protect the beautiful environment, the loss of which would include its fascinating ingredients and the ability to pass down a wonderful food culture to the next generation. Many of the ingredients used in L'Osier are fresh and ethically sourced: fish from fishmongers who practice sustainable fishing such as pole-and-line fishing, free-range local traditional pedigree chickens and eggs delivered from environmentally friendly poultry farms, and organic pesticide-free vegetables, etc. At the same time, we are also advancing efforts from a place of adjacent usage, such as soap made of recycled cooking oil (waste oil) from the kitchen and garbage bags made of 99% recycled vinyl.

#### Award comments by L'Osier executive chef Olivier Chaignon

“First of all, I would like to thank all our customers for coming to L'Osier even in the wake of the COVID-19 pandemic. I would also like to express my gratitude to my staff, who are passionate and dedicated to their work and support me every day. I will continue to work hard with my staff to make our customers' eyes shine like a star.”

#### [Biography of Olivier Chaignon]

1978 Born in Montargis (Loiret), France

1994 Started career as cook at Auberge de la Cle des Champs

1996 Winner of first prize at Young Apprentice Chef\* in France

1999~ Worked at Restaurant Opera (Paris), Taillevent (Paris), and Sketch (London)

2005 Section chef at Pierre Gagnaire - Main shop in Paris

2005 Executive chef at Pierre Gagnaire a Tokyo

2009 Executive chef at Pierre Gagnaire (ANA InterContinental Tokyo)

2013 Took up post of executive chef of L'Osier

2014-2015 Awarded two stars in Michelin Guide Tokyo 2015 and 2016

2016 Awarded two stars in Michelin Guide Tokyo 2017, selected Chef of the Year with four toques (18.5 / 20 points) at Gault et Millau Tokyo 2017

2017 Awarded two stars in Michelin Guide Tokyo 2018 and four toques (18.5 / 20 points) at Gault et Millau Tokyo 2018

2018-2019 Awarded three stars in Michelin Guide Tokyo 2019 and 2020 and five toques (19 / 20 points) at Gault et Millau Tokyo 2019 and 2020

\* Young Apprentice Chef is a cooking competition for young talented cooks in Europe.



#### FARO

Located on the 10th floor of the Tokyo Ginza Shiseido Building, FARO offers modern and original creations (cuisine) that go beyond the bounds of Italian cuisine by combining the tradition and innovation of modern Italian cuisine with the richness of Japanese ingredients and culture. At FARO (lighthouse), named with the aim of becoming a restaurant that shines a light on the world from the land of Ginza, executive chef Kotaro Noda sheds light on a new food culture. Noda has been at the forefront of the Italian culinary world for 20 years, and the only Japanese chef bringing Michelin stars to two restaurants in Italy. With him, FARO is now particularly focused on its vegan course; Noda describes it as “not a limitation but a new expression, leading to a good example of Buddhist vegetarian cuisine.” The course menu is not only for vegans but for the many people who want to experience “delicious food and feel beautiful inside and out.” At the same time, we find that the vegan lifestyle has the potential for sustainability and harmony, and therefore pursue initiatives to “live a happy fulfilling life while protecting the beauty of the earth and society” through a diet that does not burden the environment or animals.

All FARO staff aim to act as “food curators” and travel around the country to deepen ties with producers and suppliers. From tableware and cutlery to table accessories, we have a wide range of products made with “Japanese artisanal techniques,” such as Niigata’s Kumiko woodcraft, Tajimi and Arita vessels, Imabari weaving, and Edo-Kiriko cut glasses, with a desire to preserve the wonderful traditional culture of Japan.



#### Award comments by FARO executive chef Kotaro Noda

“I would like to express my deepest gratitude to our customers, producers and suppliers across Japan for their affection and support toward FARO, which was newly reborn in 2018. I believe this award is a result of all the efforts of Shiseido and Shiseido Parlour, who gave us a chance as the new FARO, and also all of our staff. This is the beginning of a new phase for FARO and we will all work together and make even greater efforts to further evolution.”

#### [Biography of Kotaro Noda]

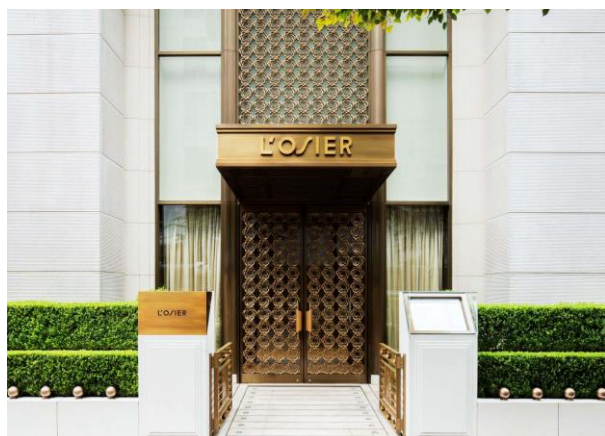
- 1974 Born in Imabari, Ehime Prefecture, Japan
- 1996 Started career as cook at Bistrot of Gualtiero Marchesi in Kobe, Hyogo Prefecture
- 1999 Moved to Italy, apprenticeship days
- 2004 Head Chef at Enoteca La Torre (Viterbo)
- 2010 Awarded star in Michelin Guide Italy 2011
- 2014 Head Chef of Bistrot64 (Rome)
- 2016 Awarded star in Michelin Guide Italy 2017, owner of Bistrot64
- 2017 Winner of Taste the World competition (Abu Dhabi)
- 2018 Took up post of executive chef of FARO





## Restaurant information

Restaurant	L'Osier	FARO
Executive chef	Olivier CHAIGNON	Kotaro NODA
Address	7-5-5 Ginza, Chuo-ku, Tokyo	8-8-3 Ginza, Chuo-ku, Tokyo
Telephone	0120-156-051 / 03-3571-6050	0120-862-150 / 03-3572-3911
Business hours	Lunch 12:00~13:30 (Last Order) Dinner 18:00~19:30 (Last Order)	Lunch 12:00~13:30 (Last Order) Dinner 18:00~20:30 (Last Order)
Closed	Sundays, Mondays, National holidays, Summer break (mid-August), Year-end and New Year period	Sundays, Mondays, National holidays, Summer break (mid-August), Year-end and New Year period
URL	<a href="https://losier.shiseido.co.jp/e/">https://losier.shiseido.co.jp/e/</a>	<a href="https://faro.shiseido.co.jp/en/">https://faro.shiseido.co.jp/en/</a>
Seating	36 seats in dining area, 1 private room (10 seats)	28 seats in dining area
Course menu	Lunch ¥11,000 / ¥15,000 (incl. tax, excl. service charges) Dinner ¥23,000 / ¥29,000 / ¥39,000 (incl. tax, excl. service charges)	Lunch ¥6,500 (weekdays) / ¥10,000 (incl. tax, excl. service charges) Vegan lunch ¥8,000 (incl. tax, excl. service charges) Dinner ¥15,000 (incl. tax, excl. service charges) Vegan dinner ¥12,000 (incl. tax, excl. service charges)
Number of staff	40 total	20 total



## Shiseido's restaurant business

Shiseido started business in Ginza, Tokyo in 1872 as the first private Western-style pharmacy in Japan. The founder, Arinobu Fukuhara, installed a soda fountain in a section of the Shiseido pharmacy in 1902 to manufacture and sell the country's first soda water as well as ice cream, a rare delicacy at the time, inspired by the drug stores he had visited in the U.S. on return from the World Exposition in Paris in 1900. In 1928, the company opened Shiseido Parlour, which served authentic Western cuisine. As one of the pioneers of Western culinary experiences as well as a symbol of Ginza, the restaurant continues to propose new values to its many patrons and strives to embody Shiseido's mission "BEAUTY INNOVATIONS FOR A BETTER WORLD" from the culinary field.

L'Osier opened its doors as an authentic French restaurant inside the former Shiseido Parlour Building (now Tokyo Ginza Shiseido Building) on Ginza Chuo-dori Avenue in 1973. Since 1999, the restaurant has been located in the Shiseido headquarters building on Ginza Namiki-dori Street, bringing the atmosphere of Paris to the boulevard. Celebrating its 40th anniversary in October 2013, the restaurant reopened under new executive chef Olivier Chaignon. L'Osier is a highly acclaimed fine-dining restaurant that offers a truly wonderful experience to patrons from both Japan and abroad.

FARO Shiseido opened as a full-fledged Italian restaurant in the Tokyo Ginza Shiseido Building upon construction in 2001. From October 2018, under new executive chef Kotaro Noda the business was rebranded the modern FARO was born.

### About the Michelin Guide

The Michelin Guide is a world-renowned guidebook series first published in August 1900 by the French tire manufacturer Michelin, based on its own research. The first Michelin Guide in Asia, Michelin Guide Tokyo 2008, was released in November 2007. This year sees the 13th edition of the book.