

September 2019 Shiseido Company, Limited

## Shiseido partners with "teamLab Borderless Shanghai"

-Starts from November 5, 2019-

Shiseido Company, Limited, through its subsidiary Shiseido China (hereinafter, "Shiseido"), announces its partnership with teamLab's "teamLab Borderless Shanghai" exhibition, which will start from Tuesday, November 5, 2019. "teamLab Borderless Shanghai" presents a world of creations without boundaries from the art collective teamLab. The exhibition will feature 50 artworks, including new pieces, in a massive venue space spanning 6,600m<sup>2</sup>.



Venue

Forest of Resonating Lamps - One Stroke, Fire

Following "teamLab: A Forest Where Gods Live Art Exhibition presented by Shiseido" in July to October 2017, and the "S E N S E" art installation in SHISEIDO FOREST VALLEY at Jewel Changi Airport, this is the third collaboration between Shiseido and teamLab.

Shiseido this year newly defined its mission as "BEAUTY INNOVATIONS FOR A BETTER WORLD". teamLab's art creations using art digital technology are connected to Shiseido's mission of creating a better world with beauty innovation. Through this sponsorship, Shiseido wishes to support teamLab as they inspire the world with surprise and new values.

Outline of "teamLab Borderless Shanghai"

- Venue: 100 Huayuangang Rd, Huangpu Qu, Shanghai, China
- Hours: Weekdays 10:30 21:30

Weekends & Holidays 10:30 - 22:30

- Closed: 1st and 3rd Monday of every month
- Tickets: Adult Weekday Ticket (Monday Friday, excluding weekends, holidays, and closed days) CNY 229 Adult Day Ticket (Can be reserved for any day except closed days) CNY 249
- ■Buy Tickets: WeChat teamLab 无界上海
- Official Website: <u>https://borderless.team-lab.cn/shanghai/en/</u>

Time: November 5, 2019 -