
Press Release**Notice of Personnel Transfer among Affiliate Companies of Shiseido Group**

Shiseido Company, Limited hereby announces that it will implement personnel transfer among affiliate companies as detailed below effective January 1, 2019 and February 1, 2019.

1. January 1, 2019

Name	New Title	Former Title
Takafumi Oba	Vice President, Strategic Brands Sales Department, Prestige Brands Division, Prestige Brands & Cosmetics Specialty Store, Shiseido Japan Co., Ltd Representative Director, Bare Escentuals K.K	Department Director, Strategic Brands Sales Department, Prestige Brands Division, Prestige Brands & Cosmetics Specialty Store, Shiseido Japan Co., Ltd

2. February 1, 2019

Name	New Title	Former Title
Shuji Hasegawa	General Manager, Nasu Factory	Vice President, CIC Shanghai

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