

Press Release

**Shiseido Donates to Areas Affected by the Earthquake and Tsunami in  
Central Sulawesi, Republic of Indonesia**

Shiseido Company, Limited (“Shiseido”) would like to offer our deepest condolences and sympathy to those who were affected by the earthquake and tsunami in Central Sulawesi, Republic of Indonesia. We sincerely hope for the earliest recovery of the region.

Shiseido has decided to donate 800 million rupiah (about 5.9 million yen) in total for the relief of the affected people and the recovery of the affected areas. Donations have been made through the local aid association Wahana Visi Indonesia (humanitarian aid group) and Media Group Foundation (media business group that cares about disaster relief, health and education).

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