
Press Release

Marc Rey, President and CEO of Shiseido Americas, Receives Cosmetic Executive Women's First Ever MEN-tor Award

The award recognizes the executive's career-spanning role as an advocate for the advancement of female leaders.

On Friday, September 21, more than 1,000 guests converged at the New York Hilton Midtown, for Cosmetic Executive Women's (CEW) 43rd annual Achievers Award ceremony, which celebrates the accomplishments of the beauty industry's most outstanding female executives. Marc Rey, President and CEO of Shiseido Americas, was presented with the CEW's first ever MEN-tor award, which seeks specifically to highlight the contributions of a male leader and his advancement of women in the beauty industry.

Presenting Marc Rey with the MEN-tor Award, Carlotta Jacobson, President of CEW said, "Marc Rey has created a culture of mentoring at Shiseido, a place where the sky is the limit, not the ceiling. 68% of Marc's senior leadership team are women; a standard of excellence of what we know is possible, and what we hope is inevitable."

In the presence of his fellow award recipients, Rey thanked CEW and his industry colleagues, stating "At Shiseido we put our people first. Diversity is in our DNA. In fact, one of our global core values is 'In Diversity, Strength'. As far as we are concerned, it is our mission to empower women, to nurture their talent, and to give them as many opportunities as we can for career development and advancement, and mentorship is a key part of this mission. We have a culture that is extremely fair, extremely inclusive, extremely respectful and where promotion and career development are based on worth and talent – not on gender or anything else."

Recently named one of Forbes' top 100 most innovative companies, Shiseido has long been a leader in women's empowerment. Most recently, in April 2017, Shiseido became the first Japanese company to sign an agreement with UN Women (the United Nations Entity for Gender Equality and the Empowerment of Women) to lead the promotion of gender equality in Japan. Under Marc Rey's stewardship, the company's Americas division has instituted the SHE-seido Women's Leadership Network which debuted earlier this year. Through this program of panel discussions, guest speakers, and training sessions, Shiseido's women executives share insights and learnings with the company's next generation of female leaders.

About CEW:

CEW is an international organization of 10,000 individual members representing a cross section of beauty and related businesses. The composition of membership includes leading brands, indies, retailers, media and suppliers. CEW's primary purpose is to provide programs online and in person to develop careers and knowledge of the beauty industry. CEW provides opportunities to connect and gain industry knowledge through networking events, trend reports, industry newsletters, interactive workshops and industry leader talks. For more information, please visit <https://www.cew.org/>.