
Press Release**Notice of Personnel Transfer**

Shiseido Company, Limited (“Shiseido”) hereby announces that it will implement personnel transfer as details below effective September 1st 2018.

Name	New Title	Current Title
Noriko Miyawaki	Department Director, Business Development Department	Deputy Department Director, Business Development Department

* Gonta Kashio, Department Director in Business Development Department currently, will be Regional PMO, responsible for specified EMEA projects in Shiseido Group EMEA effective September 1st 2018.

- End of News Release -