

Press Release

November 9, 2017

Shiseido Company, Limited

Louis Desazars to Depart as President and CEO of Shiseido Group EMEA

Shiseido Group EMEA (Europe, Middle East and Africa) announced that Louis Desazars, President and CEO since 2015, will leave the presidency of the region to pursue other interests.

Along his tenure at Shiseido Group, Louis made significant achievements and contributions such as initial development of BPI in Europe and in the United States and the successful brand development of NARS during his years in New York. Under his chairmanship in EMEA, he led the Shiseido Group EMEA new organization bringing the entities and brands within the region into "One Shiseido" and directed the signature of a license agreement with the Italian fashion house Dolce&Gabbana.

The successor of Louis will be announced shortly. During this transition period, Eric Henry, Chief Business Officer EMEA, will take over the role of temporary CEO.

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