

## Shiseido Supports Global Summit of Women as Top Sponsor

Shiseido Company, Limited (“Shiseido”) is providing support as the top sponsor to the Global Summit of Women, which is to be held in Japan for the first time. Aiming to realize its mid- to long-term strategy, VISION 2020, Shiseido commits to management focused on diversity and women’s advancement, and takes various efforts to promote the inclusion of women on a global scale for a society where women can shine.

### About 2017 Global Summit of Women (Tokyo, Japan)

Global Summit of Women, also referred to as the women’s version of the Davos Forum, is an annual gathering of women leaders from various sectors – public, private and nonprofit. It draws around 1,000 participants from 80 countries and has been held since 1990 in various cities of the world.

The summit offers women from all corners of the world an opportunity to share issues of women’s economic empowerment and strategies on advancement in business and government; it is also a platform to discuss solutions and deepen co-operation.

This is the first time Tokyo will be hosting the summit, which will span three days of discussions centering on the topic *Beyond Womenomics: Accelerating Access*. Around 1400 participants from 95 countries of the world are expected to come together. The welcoming dinner on the first night will be held at the State Guest House.

- Global Summit of Women official website:  
<https://globewomen.org/globalsummit/>
- Details of 2017 Global Summit of Women (Tokyo, Japan):  
Date: May 11 (Thu) -13 (Sat), 2017  
Venue: Grand Prince Hotel New Takanawa

Shiseido is planning the following activities as the top sponsor:

- May 12, 10:00 – 11:00 Presentation at Male CEO Forum  
(President & Group CEO Masahiko Uotani)
- May 13, 14:45 – 16:00 Presentation at Breakout Session, Reaching Women Effectively as a Market  
(Barbara Calcagni, President, NARS Cosmetics Inc.)
- May 10, 9:00 Tokyo Stock Exchange opening  
(Katharina Hoehne, Mihoko Nagai)
- Offering product experience at brand SHISEIDO booth, etc.

### Shiseido Group’s Key Efforts to Promote Women’s Advancement

Shiseido has been taking various steps to support women’s activities, both in Japan and globally.

- 2003: opens Kangaroom, a nursery facility to help employees raising children in the Tokyo metropolitan area
- 2007: establishes “Shiseido Female Researcher Science Grant” and selects 10 grant recipients annually to support female researchers who will play a leading role in the future and to broaden perspectives for the next generation of researchers
- 2010: signs the Women’s Empowerment Principles (WEPs\*) and receives the “1st WEPs Leadership Award” in 2013, for the first time in the Japanese private sector  
\*WEPs (Women’s Empowerment Principles) are a set of international guidelines encouraging enterprises to proactively put gender equality and empowerment of women at the core of their businesses in order to propel business operations, facilitate growth, and advance women’s economic empowerment.
- 2011: starts an activity to improve the social status of rural Bangladesh women and their lifestyles with the help of skincare products. The initiative was selected as a model activity of the “Business Call to Action (BCtA)” led by United Nations Development Programme (UNDP) as it effectively balanced business opportunities and social contribution. Shiseido is the first Asian cosmetics company to receive this recognition
- 2014: receives the first “Advanced Corporation Award for the Promotion of Women” hosted by the Cabinet Office

## Press Release

- 2016: tops in “100 Best Companies Where Women Play Active Part” ranking by “Nikkei Woman” for three straight years
- February 2017: Shiseido and JP-HOLDINGS establish a joint venture company with a business focus on entrusted operation of in-house nurseries
- April 2017: becomes the first Japanese company to sign an agreement with UN Women (the United Nations Entity for Gender Equality and the Empowerment of Women) and starts to lead the promotion of gender equality in Japan.

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