

**Shiseido to Send Emergency Aid Goods to the Region Affected by
Kumamoto Earthquake**

Shiseido Co., Ltd. extends its heartfelt sympathy to the people affected by the Kumamoto earthquake. We sincerely hope for the earliest recovery of the region.

The company has decided to send dry shampoo (3,600 pcs) and wet body wipes (10,000 pcs) to the affected region in cooperation with government offices. The aid goods will arrive at the designated aid goods collection site (Kasuya ward, Fukuoka prefecture) on April 22nd (Friday).

We keep considering further support depending on the situation in the region.

If you have any inquiries regarding this press release, please contact Shiseido P.R. Department.

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