



(Translation)

May 12, 2026

Name of Company: Shiseido Company, Limited
Name of Representative: Kentaro Fujiwara
Representative Corporate Executive Officer
President and CEO
(Code No. 4911; The Prime Market of the Tokyo Stock Exchange)
Contact: Yuki Oshima
Vice President
Investor Relations Department
(Tel: +81 3 3572 5111)

Notice Regarding the Closure of the Hsinchu Factory of Taiwan Shiseido Co., Ltd.

Shiseido Company, Limited (the “Company”) today announced that the Representative Corporate Executive Officer has made a decision to close the Hsinchu Factory of its consolidated subsidiary, Taiwan Shiseido Co., Ltd. (“Taiwan Shiseido”), and transfer production to the Company’s domestic bases.

1. Reason for the closure

Under the "2030 Medium-Term Strategy" announced in November 2025, we aim to achieve sustainable growth by maximizing brand value. In line with one of the strategy’s core pillars, "Evolve Global Operations," we are advancing the global optimization of our production and logistics footprint.

Accordingly, we have decided to close the Hsinchu Factory of Taiwan Shiseido, a consolidated subsidiary in which we hold a 51% stake, and transfer its production to domestic factories, including the Nasu Factory. This decision will enhance global capacity utilization and improve cost efficiency. In parallel, Taiwan Shiseido will concentrate its management resources on its local distribution business, enabling a more agile and responsive operating model.

2. Overview of the Hsinchu Factory

1. Factory Name	Taiwan Shiseido Hsinchu Factory
2. Location	60, Guangfu N Road, Hukou Township, Hsinchu County (within Hsinchu Hukou Industrial Park)
3. Main products	Skincare products, etc. for Taiwan and other Asia Pacific markets

3. Schedule of the closure

End of production: First quarter of 2027 (Scheduled)

Closure: Second half of 2027 (Scheduled)

4. Expected impact on earnings

The costs incurred by the closure of the Hsinchu Factory are expected to be approximately ¥3.5 billion as non-recurring items*. Of this amount, approximately ¥2.0 billion is expected to be recognized in the consolidated financial results for the fiscal year ending December 31, 2026. This expense has already been incorporated into the consolidated financial forecast for the fiscal year ending December 31, 2026, which was announced on February 10, 2026. The remaining approximately ¥1.5 billion is expected to be recognized in the fiscal year ending December 31, 2027.

*Expenses associated with structural reforms, impairment losses, etc.