

(Translation)

November 10, 2023

Name of Company: Shiseido Company, Limited Name of Representative: Masahiko Uotani Chairman and CEO

(Representative Director)

(Code No. 4911; The Prime Market of the Tokyo Stock Exchange) Ayako Hirofuji Contact:

Vice President **Investor Relations Department**

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Changes among the Executive Officers

Shiseido Company, Limited has announced that it will implement changes among the Executive Officers, effective January 1, 2024.

1. New Appointments (Ordered by position and last name)

Name	New Title	
Ayako Hirofuji	Chief Investor Engagement Officer	
	Chief DE&I Officer	
Tomoko Ikeda	Chief Brand & Product Innovation	
	Officer	
Yuko Kato	Chief Corporate Governance Officer	
Chiaki Tomita	Chief Brand Officer	
	Global Premium Brands	
	Assistant Chief DE&I Officer	
Shinji Wada	Chief People Officer	

2. Retirement

Name	Current Title	
Yukari Suzuki	Senior Executive Officer	
	Chief D&I Officer	
Naomi	Chief Creative Officer	
Yamamoto		

3. Executive Officers (Ordered by position and last name)

Name	New Title	Current Title
Masahiko	Chairman and CEO	Chairman and CEO
Uotani	Chairman and CEO	Chairman and CLO
Kentaro	President and COO	President and COO
Fujiwara	President and COO Japan Region Chief Executive Officer	riesident and COO
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Yoshiaki Okabe	Executive Vice President Chief Marketing & Innovation Officer Chief Brand Officer brand SHISEIDO	Executive Vice President Chief Marketing & Innovation Officer
		Chief Brand Innovation Officer
		Chief Brand Officer
		brand SHISEIDO
Norio	Senior Executive Officer	Senior Executive Officer
Tadakawa	Chief Strategic Business Development	Japan Region Chief Executive Officer
	Officer	
Maria	Chief Legal Officer	Chief Legal Officer
Chiclana	Global General Counsel	Global General Counsel
Mizuki	Chief Brand Officer	Chief Brand Officer
Hashimoto	Clé de Peau Beauté	Clé de Peau Beauté
Ayako Hirofuji	Chief Investor Engagement Officer	Vice President, Investor Relations
Tiyako Tinotagi	Chief Investor Engagement Officer Chief DE&I Officer	Department
Tomoko Ikeda	Chief Brand & Product Innovation Officer	Director, Global/SJ Brands Sun Care,
Tomoko Ikeda		Makeup, Fragrance Product
		Development Department, Brand
		Value R&D Institute
Yuko Kato	Chief Corporate Governance Officer	Vice President, Legal and Governance
		Department
Angelica	CI : CD: : 1 O C	CI : CD: : 1 O.C.
Munson	Chief Digital Officer	Chief Digital Officer
Kenichi Saito	Chief Quality Officer	Chief Quality Officer
Antonios	Clina 1 N . 1 Cm	G1: 0G 1 37 1 6 55
Spiliotopoulos	Chief Supply Network Officer	Chief Supply Network Officer
Tomoko	Chief Corporate Communication	Chief Corporate Communication
Tagami	Officer	Officer
Atsunori	Chief Left To 1 1 000	
Takano	Chief Information Technology Officer	Chief Information Technology Officer
Yosuke Tojo	Chief Technology Officer	Chief Technology Officer
Chiaki Tomita	Chief Brand Officer	Senior Vice President, Global
	Global Premium Brands	Premium Brand Unit
	Assistant Chief DE&I Officer	

Toshinobu Umetsu	China Region Chief Executive Officer	China Region Chief Executive Officer
Shinji Wada	Chief People Officer	Chief People Officer
Takayuki Yokota	Chief Financial Officer	Chief Financial Officer

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