



(Translation)

April 27, 2023

Name of Company: Shiseido Company, Limited  
Name of Representative: Masahiko Uotani  
Chairman and CEO  
(Representative Director)  
(Code No. 4911; The Prime Market of the Tokyo Stock Exchange)  
Contact: Ayako Hirofuji  
Vice President  
Investor Relations Department  
(Tel: +81 3 3572 5111)

## Announcement of Personnel Change

Shiseido Company, Limited has announced the following personnel change, effective April 30, 2023.

### Retiring Executive Officer

Name	Current Title
Ryota Yukisada	Executive Officer Chief Brand Officer brand SHSEIDO

—End of News Release—