



(Translation)

August 19, 2020

Dear Sirs and Madams,

Name of Company: Shiseido Company, Limited
Name of Representative: Masahiko Uotani
President and CEO
(Representative Director)
(Code No. 4911; The First Section of the Tokyo Stock Exchange)
Contact: Harumoto Kitagawa
Vice President
Investor Relations Department
(Tel: +81 3 3572 5111)

Announcement of Resignation of Americas Regional Headquarters' CEO

Shiseido Company, Limited (“the Company”) hereby announces that Marc Rey, President and CEO of Shiseido Americas Corporation (Head Office: State of Delaware, USA), Regional Headquarters and consolidated subsidiary of Shiseido, and Chief Growth Officer resigns effective September 6, 2020.

Ron Gee, Chief Financial Officer of Shiseido Americas, has been named Interim CEO of Shiseido Americas.

- End of News Release -