



(Translation)

September 15, 2015

Dear Sirs and Madams,

Name of Company: Shiseido Company, Limited  
Name of Representative: Masahiko Uotani  
President and CEO  
(Representative Director)  
(Code No. 4911; The First Section of the Tokyo Stock Exchange)  
Contact: Norihiko Ueoka  
General Manager of Public  
Relations Department  
(Tel: +81 3 3572 5111)

**(Correction) Additional Change of  
“Changes Among Shiseido Group’s Executives”**

This is an additional change to “Changes Among Shiseido Group’s Executives” announced on September 4, which will be effective October 1, 2015.

Name	Former Title	New Title
Mikiko Soejima	Corporate Officer Senior Vice President, Beauty, Japan Business Division [Responsible for the area of Beauty, Japan Business]	Corporate Officer [Responsible for the area of Beauty, Japan Business] Senior Vice President, Beauty, Shiseido Japan Co., Ltd.

-End of News Release-